



BETTER SERVICES. STRONGER COMMUNITIES.

Mid-Year Review | January – June 2026

Working together to build a stronger Southeast New Brunswick.



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MESSAGE FROM THE CHAIR • • • • •

A NEW MANDATE, A SHARED VISION

Over the past two years, I have had the privilege of serving as Chair of the Southeast Regional Service Commission and working alongside an exceptional group of elected officials who care deeply about our communities and the future of our region. It has been an honour to share the table with leaders who bring not only their experience and perspectives, but also a genuine commitment to working together for the benefit of the Southeast region.

As we begin a new mandate, I would like to recognize the members whose service has come to an end and welcome those joining us to help write the next chapter.

To our outgoing Board members, thank you.

Thank you for your leadership and for the time you devoted to serving our region. Serving on the Board is both a privilege and a responsibility. It means listening carefully, asking thoughtful questions, considering different perspectives and making decisions that balance the needs of individual communities with the broader interests of the region.

Throughout your mandate, I saw those qualities demonstrated time and again. Our discussions were guided by respect, collaboration and a shared commitment to finding solutions. Although we did not always agree on every issue, we remained focused on what mattered most: serving the people of the Southeast region.

The progress we have made reflects your dedication and your willingness to work beyond municipal boundaries. Together, the





Board advanced important initiatives in land use planning, environmental stewardship, economic development, community services, tourism, transportation and regional infrastructure. We strengthened partnerships, embraced innovation and made decisions that reflected the shared interests of our municipalities and residents.

These accomplishments are a testament to your leadership, collaborative spirit and commitment to putting the interests of the region first. I am grateful to have served alongside each of you and thank you for the lasting contributions you have made.

To our new and returning Board members, welcome.

You are joining a Board where collaboration, respect and regional thinking guide our decisions. In addition to representing your respective communities, you are entrusted with helping shape decisions that will influence the future of our region for years to come.

I encourage you to share your ideas, experiences and unique perspectives. By listening to one another, respecting different viewpoints and working collaboratively, I am confident we will continue making sound decisions that support a strong and prosperous Southeast region.

Regional governance is about more than addressing today's priorities. It is about building relationships, creating opportunities and laying the groundwork for long-term success. As we look ahead, there is much more to accomplish. Together, we will continue strengthening regional partnerships, supporting sustainable growth, advancing key initiatives and ensuring our services respond to the evolving needs of our communities.

Building on the strong foundation established during the previous mandate, I am confident we will continue creating opportunities that benefit residents throughout the Southeast region. I look forward to working with all of you as we advance our shared vision.

To everyone who has served, and to those beginning this new journey, thank you for your commitment to the people and communities of the Southeast region.

Maxime O. Bourgeois
Chair, Board of Directors
Southeast Regional Service Commission

AT A GLANCE

Six months of Impact

Together, municipalities, partners and communities are creating measurable results across Southeast New Brunswick.

Growing Our Economy

\$106.8
MILLION

Construction value supported through regional planning.

85

Employment matches through the Connector Program.

245

Newcomers connected with employers and professional networks.

111

Business counselling sessions delivered to entrepreneurs.

109

Expert entrepreneurship sessions provided through the IDEA Centre and Centre IDÉE.





Strengthening Our Region

42

Priority actions identified through the Regional Tourism Strategy.

10

Transportation engagement sessions with municipalities and stakeholders.

More than

250

Community leaders and organizations participating in the 2026 IMPACT Southeast Forum.

10

Capacity-building workshops delivered for non-profit organizations.

13

Sports, recreation and culture infrastructure collaboration meetings and sessions with municipalities, subject matter experts and stakeholders.



Protecting Our Environment

More than

47,000

Households receiving Eco360 collection reminders to support proper waste sorting.

38,528

Visits to the Eco360 Public Drop-Off and Household Hazardous Waste Depot.

500

Tonnes of compost sold – approximately 24 truckloads.

80+

Tonnes of glass recovered for recycling – equivalent to approximately 180,000 mason jars.

3,600+

Mattresses diverted from landfill – enough to cover roughly 7 hockey rinks.



Planning for the Future

2

Major regional strategies advancing:

- Regional Economic Development Strategy
- Regional Immigration Strategy

16

Organized and led regional transportation meetings with the 12 Regional Service Commissions, 3 provincial departments and the UNB Community Transportation Research lab.

Did You Know?

Southeast New Brunswick generates over 40% of the province's tourism spending, making it one of New Brunswick's leading tourism destinations.

MAKING A DIFFERENCE • • • • •

• • • More than numbers

Every statistic tells a story.

Behind every employment match is someone finding a new opportunity. Behind every planning decision is a community preparing for growth. Behind every partnership is a shared commitment to building a stronger Southeast New Brunswick.

Regional collaboration allows municipalities to work together on challenges that extend beyond municipal boundaries. By sharing expertise, coordinating investments and aligning priorities, communities can deliver services more effectively, strengthen regional competitiveness and create lasting benefits for residents.

Over the past six months, this collaborative approach continued to move important regional initiatives forward – from economic development and immigration to regional tourism and transportation, environmental stewardship, emergency preparedness and community development. Together, these efforts are helping build stronger communities, support sustainable growth and improve quality of life for over 235,000 residents of Southeast New Brunswick.



REGIONAL HIGHLIGHTS ● ● ● ● ● ● ● ● ●

● ● ● Milestones from the first half of 2026

The first part of the year has been marked by innovation and meaningful progress across Southeast New Brunswick. Working alongside municipalities, governments, businesses and community partners, the Southeast RSC advanced initiatives that enhance regional services, foster economic growth and create lasting benefits for residents.

| ECONOMIC DEVELOPMENT

Southeast New Brunswick's First Regional Economic Development Strategy Nears Completion

Development of Southeast New Brunswick's first holistic, place-based Regional Economic Development Strategy advanced through extensive engagement with municipalities, businesses, indigenous communities and regional partners. The strategy is moving toward completion and will provide a long-term roadmap for sustainable economic growth and investment.

- *Once adopted, it will help align regional priorities, attract investment and strengthen the region's long-term economic competitiveness.*

Regional Immigration and Business Growth

Regional economic development gained momentum as the Southeast Local Immigration Partnership (SELIP) officially joined the Southeast RSC, bringing regional immigration efforts under one organization. At the same time, work advanced on the region's first Regional Immigration Strategy to help attract, integrate and retain newcomers while addressing workforce needs. Economic Development also continued supporting entrepreneurs through business counselling, expert advisory services and entrepreneurship programming delivered through the IDEA Centre and Centre IDÉE.

- *Together, these initiatives help strengthen local businesses, address labour shortages and build a more resilient regional economy.*





| TOURISM & RECREATION

Tourism Strategy Moves into Implementation

The Regional Tourism Strategy entered its implementation phase following extensive collaboration with municipalities, tourism operators and industry partners. The strategy identifies four strategic priorities, supported by 42 priority actions to strengthen the visitor economy, enhance regional collaboration and consolidate the position of Southeast New Brunswick as one of the province's leading tourism destinations.

- *Its implementation will help attract more visitors, support local businesses and generate economic benefits for communities across the region.*

Preparing to Launch the Regional Trail Network

Preparations advanced for the launch of the Regional Trail Network, including the development of its new brand identity and marketing strategy. The initiative will connect communities while promoting recreation, active transportation and tourism throughout the region.

- *More than a trail system, the Regional Trail Network represents a long-term investment in regional connectivity, community well-being and sustainable economic development, creating lasting value for residents, businesses and visitors.*

New Framework Advances Regional Infrastructure Collaboration

The Southeast region now has a Regional Collaboration Framework for sport, recreation and culture infrastructure. The framework establishes a consistent, transparent and equitable process for evaluating new regional and sub-regional capital projects and sharing costs among participating municipalities and entities.

- *By coordinating infrastructure planning and investment across the region, the framework will help identify shared priorities, support stronger business cases, leverage external funding and improve access to quality facilities for residents throughout Southeast New Brunswick.*





| REGIONAL PLANNING & TRANSPORTATION

Planning for Sustainable Growth

Plan360 supported municipalities through regional planning services, processing more than **\$106.8 million** in construction value during the first half of the year. Planning efforts continue to help communities accommodate growth while preserving the character and long-term sustainability of the region.

- ▶ *Thoughtful planning ensures new development supports complete, vibrant and well-connected communities for current and future residents.*

Building the Future of Regional Transportation

More than 40 engagement sessions, presentations and meetings with municipalities, stakeholders and community partners helped advance a shared vision for regional transportation across Southeast New Brunswick, laying the groundwork for future regional mobility solutions.

- ▶ *The initiative will help inform future transportation investments and improve how people move throughout the region.*

| WASTE MANAGEMENT

Investing in Sustainable Waste Services

The Board approved several investments supporting Eco360's long-term operations, including landfill infrastructure improvements and equipment upgrades that will help maintain reliable, efficient and environmentally responsible waste management services across the region.

- *These investments help ensure residents continue receiving safe, dependable and sustainable waste services for years to come.*

Empowering Residents Through Environmental Education

Eco360 expanded public education and outreach initiatives, encouraging residents to sort waste correctly and reduce contamination through practical resources, awareness campaigns and collection reminders reaching more than 47,000 households across Southeast New Brunswick.

- *By helping residents make informed choices, these initiatives improve recycling quality, reduce waste contamination and support a cleaner environment.*





| COMMUNITY SAFETY & RESILIENCE

Communities Prepare for Future Challenges

Municipalities advanced FireSmart Community Wildfire Resiliency Plans with support from provincial and federal partners, helping strengthen emergency preparedness and reduce wildfire risks.

- *These plans will help communities better prepare for emergencies, protect public infrastructure and improve resilience to future climate-related challenges.*

| STRONGER COMMUNITIES

IMPACT Southeast Forum Builds Regional Partnerships

More than **250** representatives from municipalities, community organizations and regional partners participated in the IMPACT Southeast Forum, creating opportunities to exchange ideas, strengthen partnerships and build capacity across the region's community sector.

- *By bringing diverse partners together, the event fostered collaboration and helped identify solutions to shared regional challenges.*



| GOVERNANCE

A New Board Begins Its Mandate

Following the Annual General Meeting, the Southeast RSC welcomed its Executive Officers for 2026–2027:

- Chair: Mayor Maxime O. Bourgeois (Memramcook)
- Vice-Chair: Mayor Andrew LeBlanc (Riverview)
- Executive Member: Mayor Serge Léger (Cap-Acadie)

Working alongside other members of the Board of Directors, the Executive Committee will help guide the Commission's priorities and oversee initiatives that support sustainable growth and regional collaboration.

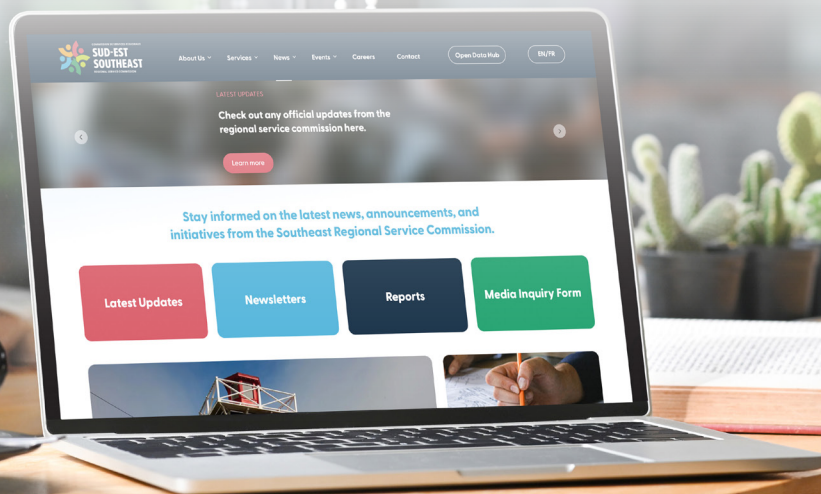
► *This leadership helps ensure regional decisions reflect the needs and priorities of communities across Southeast New Brunswick.*

| COMMUNICATIONS & TRANSPARENCY

Strengthening Regional Communications

The Southeast RSC enhanced the way it communicates with residents, municipalities and partners through the launch of an expanded News Hub, regular news stories, newsletters and digital updates. These initiatives improve access to information, strengthen transparency and make it easier for communities to stay informed about regional services, projects and decisions.

► *Providing timely, accessible information helps build public trust, encourages engagement and strengthens connections between the Commission and member communities.*



MEET THE LEADERS SHAPING OUR REGION • •

• • • Regional collaboration begins with local leadership.

Made up of elected representatives from municipalities across Southeast New Brunswick and the Southeast Rural District, the Board of Directors sets the strategic direction for the Commission, ensuring regional decisions reflect the needs, priorities and aspirations of the communities it serves.



Mayor Maxime Bourgeois – Chair
Memramcook



Mayor Andrew LeBlanc – Vice-Chair
Riverview



Mayor Serge Léger
Cap-Acadie



Mayor Shawn Crossman
Moncton



Mayor Hélène Boudreau
Dieppe



Mayor Patricia Bourque-Chevarie
Shediac



Mayor Robert Campbell
Salisbury



Mayor Jim Campbell
Fundy Albert



Mayor Debbie Wiggins-Colwell
Tantramar



Mayor Peter Saunders
Three Rivers



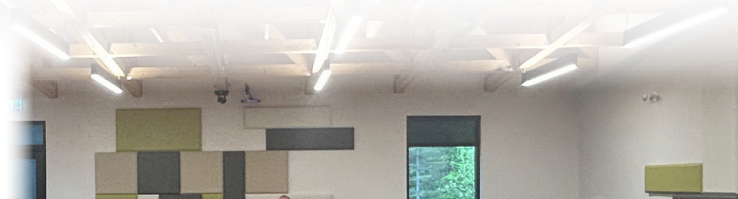
Mayor Annamarie Boyd
Strait Shores



Mayor Erica Warren
Maple Hills



Gaius Ricker – Representative
Southeast Rural District



YOU ASKED. WE ANSWERED. ● ● ● ● ● ● ● ●

What is the Southeast Regional Service Commission (Southeast RSC)?

The Southeast RSC is a regional organization that brings together 12 municipalities and the Southeast Rural District to deliver shared services, coordinate regional planning and lead initiatives that strengthen communities across Southeast New Brunswick. By working together, local governments can address regional opportunities and challenges more effectively than they could individually.

Why does the Southeast RSC focus on regional collaboration?

Many opportunities and challenges extend beyond municipal boundaries. Regional collaboration allows communities to share expertise, coordinate investments and develop solutions that benefit the entire region.

How does regional collaboration benefit me?

Regional collaboration helps improve the services and opportunities residents rely on every day. Whether it's better waste management, planning for future growth, attracting businesses and jobs, supporting tourism opportunities, improving regional transportation, protecting the environment or strengthening emergency preparedness, working together allows communities to make the most of shared resources and deliver greater value for residents.

How does the Southeast RSC improve everyday life?

While much of our work happens behind the scenes, it has a direct impact on residents. We support services and initiatives that help keep communities clean, safe, connected and prepared for the future, including:

- Waste management and recycling
- Regional planning
- Economic development
- Transportation planning
- Regional tourism
- Sports, recreation and culture infrastructure collaboration
- Community and social development
- Public safety and emergency preparedness
- Mosquito management (participating municipalities)



Together, these services contribute to stronger communities and a higher quality of life across Southeast New Brunswick.

How are regional priorities determined?

Regional priorities are identified through collaboration with member municipalities, the Southeast Rural District, governments, community partners and Commission staff. They are guided by regional needs, strategic plans and emerging opportunities. The Southeast RSC's Board of Directors reviews these priorities, approves major initiatives and provides strategic direction for the Commission's work.

How can residents stay informed or get involved?

The Southeast RSC is committed to keeping residents informed and involved. Visit www.nbse.ca for news, project updates, reports and public engagement opportunities, and follow us on social media for the latest information.

When opportunities arise, take part in public engagement processes and share your ideas. Together, we can build better services and stronger communities.

Did You Know?

The Southeast RSC delivers regional services and collaborative initiatives that support more than 235,000 residents across 12 municipalities and the Southeast Rural District.

LOOKING AHEAD • • • • • • • • • •

What's Next for Our Region?

As priorities evolve and new opportunities emerge, the Southeast RSC will continue helping shape the future of Southeast New Brunswick. In the months ahead, we will focus on initiatives that enhance regional services, support sustainable growth and create lasting value for our communities.

COMING THIS FALL...



| Regional Trails

Launching the Regional Trail Network, introducing a new regional brand that promotes outdoor recreation, active transportation and stronger connections between communities.



| Tourism

Rolling out the Regional Tourism Strategy, advancing priority initiatives that strengthen the visitor economy, support local businesses and showcase Southeast New Brunswick as a premier destination.



| Economic Development

Completing the region's first Place-Based Regional Economic Development Strategy while advancing the Regional Immigration Strategy to support workforce development, business attraction and long-term economic growth.



| Transportation

Advancing regional transportation planning through continued technical studies, collaboration and public engagement to help shape future mobility solutions across Southeast New Brunswick.



| Infrastructure Collaboration

Advancing the Regional Collaboration Framework by identifying potential sport, recreation and culture infrastructure projects, strengthening business cases and exploring regional and sub-regional cost-sharing opportunities.



| Community Development

Strengthening community organizations by delivering capacity-building training, fostering regional partnerships and supporting initiatives that help communities grow, collaborate and thrive.



| Environment

Expanding environmental education and outreach while continuing investments that support sustainable, reliable and efficient regional waste management services.



| Communications

Enhancing regional communications through timely news, digital updates and public information that help residents stay informed and connected to the projects and services shaping their communities.



| State of the Region

Hosting the inaugural State of the Region event, bringing together municipal leaders, businesses, community organizations and regional partners to celebrate progress, discuss shared priorities and explore opportunities for the future.

Together, we're building a stronger Southeast New Brunswick - where communities thrive, partnerships create opportunities and regional collaboration delivers lasting benefits for everyone.





COMMISSION DE SERVICES RÉGIONAUX

**SUD-EST
SOUTHEAST**

REGIONAL SERVICE COMMISSION

Stay Connected

Follow the Southeast RSC to stay informed about regional projects, news and upcoming opportunities to get involved.

- ▶ www.nbse.ca
- ▶ Subscribe to our [newsletter](#)
- ▶ Follow us on [Facebook](#) and [LinkedIn](#)

