



COMMISSION DE SERVICES RÉGIONAUX





2024 ANNUAL REPORT

PRESENTED TO

The Honourable Aaron Kennedy Minister of Local Government and

Mayors and Rural District Representative of the Southeast Regional Service Commission

The Southeast Regional Service Commission hereby respectfully submits its 12th Annual Report of activities for the year 2024

Maxime O. Bourgeois

Mayor Maxime O. Bourgeois Chair

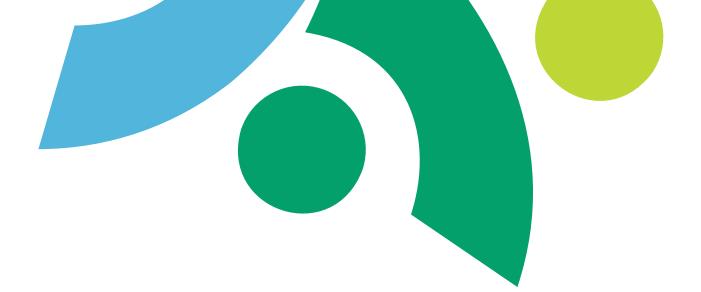
Roland LeBlanc

Roland LeBlanc CEO

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MESSAGE FROM THE CHAIR

Maxime O. Bourgeois

MAXIME O. BOURGEOIS CHAIR, SOUTHEAST REGIONAL SERVICE COMMISSION



Collaboration for a Stronger, More Connected Region

2024 has been a year of extraordinary progress for the Southeast Regional Service Commission. As the largest Regional Service Commission in the province, we have continued to work to bring people together-municipal leaders, businesses, and community stakeholders-to build solutions that strengthen our entire region.

We are home to 26.7% of the provincial population, contribute 30% of the tax base, and accounted for 41% of all building permits issued in 2024. These numbers tell a story of success, but also highlight the need for strategic planning and regional cooperation to ensure we build on this momentum in a sustainable way.

This growth also presents challenges. Housing, workforce shortages, and social issues require innovative, collaborative solutions. The answer isn't just local–it's regional. A regional approach ensures that communities of all sizes benefit from shared resources, cost efficiencies, and strategic investments.

Extraordinary Collaboration, Real Results

Our Commission has focused on regional priorities that will have a lasting impact, including:

- A regional transportation system to connect communities.
- A Regional Trail Network to enhance recreation and tourism.

- A Regional Plan to guide future growth.
- An infrastructure cost-sharing strategy to ensure fair contributions to major projects.

These projects are built from the ground up, shaped through extensive engagement with municipal councils, Chief Administrative Officers, business leaders, and residents. By working together, we are creating solutions that work for everyone.

Data-Driven Decisions for a Better Future

Our Commission is committed to using data to guide decisions. Through population and workforce studies, economic trends, and regional planning initiatives, we are ensuring that our strategies are backed by facts, not assumptions. This approach allows us to anticipate needs, allocate resources wisely, and build a stronger, more sustainable region.

Thank You to Our Partners

None of this progress would be possible without the Board, Chief Administrative Officers, municipal staff, business community, our staff, and all stakeholders who work passionately to move our region forward. Your commitment and collaboration are shaping a better future for Southeastern New Brunswick.

As we look ahead, I am confident that our regional vision, data-driven approach, and continued collaboration will help us build a stronger, more connected, and more prosperous region for everyone.





Roland LeBlanc

ROLAND LEBLANC, P.ENG. CEO, SOUTHEAST REGIONAL SERVICE COMMISSION



Building Solutions from the Ground Up

2024 was another year of action and transformation for the Southeast Regional Service Commission. As our region experiences record growth, we have remained focused on delivering solutions that strengthen our communities, improve services, and drive efficiency.

We have continued our extensive engagement with the Board, Chief Administrative Officers, municipal staff, the business community, and stakeholders to ensure that our work is guided by collaboration and regional priorities. The solutions we are building are not imposed from the top down—they are being shaped from the ground up, ensuring that every initiative reflects the needs of our communities.

This year, we advanced several key initiatives that will provide long-term benefits for our region:

- Expanded Regional Transportation System – Connecting communities through better transportation options.
- Regional Trail Network Led by Plan360, this creates a 365-day recreational and tourism asset.
- Regional Waste Collection Initiative Led by Eco360, this initiative centralizes residential waste collection for a number of our municipal partners to improve efficiency and reduce costs.
- Tourism, Economic Development & Social Initiatives – Strengthening our economy, supporting businesses, and enhancing quality of life.

- Infrastructure Cost-Sharing Agreements

 Ensuring fair contributions toward major regional facilities.
- We are also proud to have taken a major step forward in our commitment to fair wages by becoming a living wage employer.

Beyond these initiatives, we ramped up communications in 2024, launching a new website, brand guidelines, and a comprehensive social media campaign to keep residents informed and engaged.

We recognize that challenges remain– housing, workforce shortages, and social issues among others–and we are committed to working with our partners to find innovative, data-driven solutions. These are complex issues, but by thinking and acting regionally, we can help address them effectively.

None of this would have been possible without the hard work and dedication of our Board, our staff, Chief Administrative Officers, business leaders, and all stakeholders. Your commitment is what makes Southeastern New Brunswick thrive.

As we move into 2025, we will continue to focus on regional leadership, collaboration, and delivering results that benefit all. Together, we are shaping a stronger, more resilient region.

SOUTHEAST REGIONAL PROFILE

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Serving an estimated 228,004* residents across 12 municipalities and the Southeast Rural District (over 26.7% of the provincial population) Southeast New Brunswick moved into the new year holding its position as the economic powerhouse driving the province's growth and dynamic hub of cultural vibrancy. In the driver's seat, the Southeast Regional Service Commission (Southeast RSC), which remains the largest Regional Service Commission in New Brunswick and continues to set the standard among its peers, resumed its pivotal role in enhancing quality of life and well-being for its residents. Building on its strong foundation and with a growing emphasis on sustainable, forward-thinking practices, the Southeast RSC worked closely with member municipalities and stakeholders - from waste management and land planning to public safety and transportation - to adapt and expand availability for its high-quality services, ensuring they meet the region's evolving needs and empower residents to thrive.



The Southeast RSC includes Westmorland and Albert Counties and provides services to:

- Cap-Acadie
- · Dieppe⁺
- Fundy Albert
- Maple Hills

Moncton⁺

- Memramcook
 - Tantramar
 Three Rivers

Riverview

Salisbury

Shediac
 Strait Shores

Southeast Rural District



*Population from Statistics Canada

*The Southeast RSC does not provide land planning services for the municipalities of Moncton and Dieppe.

Geography and Demographics

Economic Landscape



Stretching along the breathtaking Southeastern coast of New Brunswick, the region showcases an incomparable
mix of stunning landscapes and welcoming communities. From the bustling urban centers to the serene shores of the Northumberland Strait and the dramatic, rugged cliffs of the Bay of Fundy, each area paints a distinct picture of life here; a place where natural beauty is paired with a rich mix of cultures, languages, and traditions to create an inclusive, diverse, and dynamic region where anyone can feel right at home.

Southeast New Brunswick stands at the heart of the province's economic momentum, powered by a strong, multi-faceted economy spanning key sectors like manufacturing, tourism, healthcare, and education. With bustling cities, a thriving business community, and a skilled workforce, the region is built for long-term growth and success. Its strategic location – paired with extensive transportation networks and easy access to international markets – makes it a prime spot for investment.

Culture and Recreation



Southeast New Brunswick continues to thrive not only as an economic hub, but as a vibrant destination where culture and recreation shape our region's identity. With an ever-evolving lineup of lively festivals, immersive cultural experiences, and countless opportunities for outdoor adventure along our stunning coastlines and picturesque river valleys, Southeast New Brunswick never ceases to amaze. From dynamic institutions for the arts to expansive parks, trails, and modern recreational facilities, our region invites residents and visitors to discover, engage, and connect with our rich heritage and diverse attractions.

CONCLUSION

Southeast New Brunswick stands as a dynamic and welcoming region where culture, recreation, and economic opportunity come together to create an exceptional quality of life. With vibrant communities, a thriving economy, and a deep commitment to sustainability and collaboration, the region continues to grow and evolve. By fostering innovation, embracing our rich cultural heritage, and expanding recreational opportunities, the region remains a place where people love to live, work, and explore – a sentiment expected to hold fast well into the future.

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GOVERNANCE & ADMINISTRATION

The Southeast RSC is governed by a Board made up of the mayors from the 12 municipalities the Commission serves and a representative from the Southeast Rural District. The Board and all Southeast RSC services are supported by the Commission's corporate team.

Led by CEO, Roland LeBlanc, the Southeast RSC's corporate team is the backbone of operations, ensuring services run smoothly and efficiently. Supported by a skilled administrative team, they uphold organizational integrity and cohesion. CFO, Stephanie Thorne, leads the finance team in managing resources responsibly to meet the region's needs, while Director of Communications, Genevieve Alderson, leads the charge in sharing the Commission's mission, initiatives, and achievements with stakeholders and the public. Together, they embody professionalism, collaboration, and a commitment to serving the community and driving progress across our region and beyond!

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The Year In Review

2024 was all about turning vision into action.

This year marked an exciting new chapter for the Southeast RSC as we began implementing our 2024-2026 Strategic Plan – a roadmap shaped through extensive collaboration in 2023, including stakeholder engagement sessions, committee meetings, and focused planning efforts.

In financial matters, our finance team once again set out to diligently prepare the annual budget, striking a thoughtful balance between ensuring mandated services were well-funded while respecting the financial realities faced by municipalities.

Meanwhile, our communications team focused on strengthening relationships with stakeholders and partners, opening up pathways for discussion and encouraging regular conversations. They also worked to build greater public awareness of the Southeast RSC's role and mandates, helping ensure our work and its impact are more widely understood and supported.

Together, these efforts laid a strong foundation for the years ahead, setting the stage for future growth across Southeast New Brunswick.

Roland SeBlanc

ROLAND LEBLANC

2024 Highlights

In 2024, we successfully completed a significant number of projects, with standout achievements including:

Maintaining our commitment to regular, transparent, and informed engagement with partners and stakeholders through a series of meetings, working sessions, and other activities throughout the year.

The development of regional advocacy priorities aligned with regional needs as well as municipal priorities and stakeholder input. This allows the region to advocate with a unified voice, capitalizing on the strengths of our region.

The creation of foundational communication tools like the Southeast RSC website, social media channels, and a newsletter, which will allow us to unify our services into one accessible platform, strengthen brand awareness, enhance credibility, and effectively engage our residents in a meaningful way.

The organization and launch of the vibrant communities research and public engagement phases, which aims to increase awareness of the benefits of high-density residential development throughout the region. This will include creating toolkits to help decisionmakers and municipalities address and combat NIMBY-ism (Not in My Backyard) effectively. The development and launch of marketing initiatives to support the Regional Trail Network project in partnership with Plan360 and Regional Projects – Tourism. This included capturing seasonal material from across the region to highlight the trail's yearround accessibility, showcasing its potential impact and importance to the community.

Establishing benchmarks and methodology for measuring Key Performance Indicators (KPIs) to evaluate the effectiveness of our communications and marketing efforts, enabling us to refine strategies for more impactful campaigns in the future.

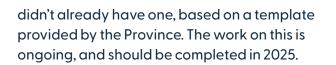
The implementation of focused and intentional team-building initiatives to strengthen collaboration across Commission divisions, providing the Southeast RSC team with a solid base to support ongoing improvement and expansion of services.

Public Safety Committee

While the Public Safety Committee was formally established under the Province's new mandates in 2023, the Southeast RSC has been leading it for several years. In 2024, the focus was on bringing together representatives from various organizations to enhance collaboration and strengthen relationships among stakeholders. Efforts then shifted toward planning initiatives that would support all parties involved and benefit the region's communities in the years ahead. The committee held several meetings in 2024, during which time it decided to act to address two critical public safety challenges.

Firstly, it identified cell phone and Internet coverage as a public safety issue, and decided to commission a study to examine gaps in coverage for the Southeast Region and propose a long-term plan to rectify the situation. This study will be undertaken in 2025.

Secondly, creating an Emergency Measures Plan tailored for each member municipality was also identified as a top priority, especially given the realities of climate change. A consultant was hired to work with the provincial Department of Public Safety to conduct local risk evaluations and to create a plan for each member municipality that



Lastly, the Committee also decided to support three member municipalities who will be hosting a "Public Safety Day" in 2025. This concept is based on the popular "touch-a-truck' model, but expanded to include various public safety stakeholder organizations like Ambulance New Brunswick, Municipal Fire Departments, RCMP, Tri-County Ground Search and Rescue, and Red Cross to name a few. The Municipality of Three Rivers will be hosting the first in late May 2025, followed by two other municipalities later in the year.



Genevieve Aldesson

GENEVIEVE ALDERSON

DIRECTOR OF COMMUNICATIONS





BOARD OF DIRECTORS

Community	Board Member	Meeting Attendance
Cap-Acadie	Mayor Serge Léger	7 of 7
Dieppe	Mayor Yvon Lapierre	7 of 7
Fundy Albert	Mayor Robert Rochon	5 of 7
Maple Hills	Mayor Erica Warren	7 of 7
Memramcook	Mayor Maxime O. Bourgeois	7 of 7
Moncton	Mayor Dawn Arnold	5 of 7
Riverview	Mayor Andrew LeBlanc	6 of 7
Salisbury	Mayor Robert Campbell	7 of 7
Shediac	Mayor Roger Caissie	7 of 7
Strait Shores	Mayor Jason Stokes	7 of 7
Tantramar	Mayor Andrew Black	4 of 7
Three Rivers	Mayor Peter Saunders	7 of 7
Southeast Rural District	Gaius Ricker, Representative	6 of 7

Community	Alternate Board Member	
Cap-Acadie	Marc-André Vienneau	
Dieppe	Mélyssa Janin / Ernest Thibodeau	
Fundy Albert	John Ereaux	
Maple Hills	Chad Martin	
Memramcook	Normand Dupuis	
Moncton	Shawn Crossman / Paulette Thériaul	
Riverview	Sarah Murphy / Stephen Gouzoules	
Salisbury	Phyllis Bannister	
Shediac	Sylvie Colette-Boudreau	
Strait Shores	Stacy Jones	
Tantramar	Greg Martin / Matt Estabrooks	
Three Rivers	Dennis Murphy	
Southeast Rural District	None for 2024	

Strategic Plan Update

In 2023, the Southeast RSC took insights from partners, stakeholders, and residents and transformed them into a powerful, action-driven strategic plan – one in keeping with the organization's core values of communication, engagement, and transparency. This plan set a bold vision for growth, positioning the Southeast RSC as a leading force in improving quality of life across the region.

The 2024–2026 Regional Strategic Plan outlines key priorities over three years, with a clear path for progress each year. In 2024, the benchmark phase was launched, focusing on two pivotal goals:

Establishing strong baseline metrics: By creating a single, reliable and consistent point of reference for each service area, everyone can march to the beat of the same drum. This included mapping assets, evaluating ongoing initiatives, identifying key sector players, and setting performance metrics – laying the groundwork for informed decision making and long-term success.

Tackling priority actions: We prioritized quick-win projects and innovative pilot programs designed to enhance services, reduce duplication, and show immediate, measurable results. These early successes demonstrated the strength of our new approach, building momentum and confidence in the plan's direction.



Scan to explore the 2024-2026 Strategic Plan in detail.





Our Strategy In Action: A Progress Report

From strategy to action, 2024 marked a year of headway for each division within the Southeast RSC.

Corporate Services:

- Supervised and coordinated service delivery.
- Implemented policies, plans, programs, and projects.
- Strengthened relationships with local mayors, councils, Government of New Brunswick and Government of Canada departments and agencies.
- Gathered and analyzed data in all mandated areas to guide strategic decisions in alignment with goals and objectives.
- Developed and implemented an external communications strategy to support mandated programs and advance the Regional Strategy through targeted outreach and public awareness. This ensured consistent engagement with stakeholders, GNB, and municipalities – building trust and promoting a culture of transparency and responsiveness.

Eco360:

 Developed strategies to enhance waste management operations and improve service accessibility for residents.

- Launched marketing campaigns to educate the public and boost participation in waste reduction initiatives.
- Guided municipalities in transitioning to the new provincial Extended Producer Responsibility – Printed Paper and Packaging (EPR-PPP) program.
- Established agreements with Circular Materials to become a preferred service provider and participate in the new provincial program.
- Opened a new Household Hazardous
 Waste Depot to facilitate the safe disposal of potentially dangerous materials.

V Plan360:

- Implemented measures to streamline processes for issuing permits, processing applications, and providing information on zoning and land use regulations.
- Reviewed and updated municipal planning and development by-laws to reflect the new municipal entities created through local governance reform.
- Ramped up efforts on the Regional Trail Network to reflect this project being identified as a regional priority by the Commission Board and began work to build awareness and support throughout the region.
- Initiated the first phases of development of the Regional Plan with a partner and stakeholder working session to gather input and set development priorities.

Economic Development:

- Delivered \$4.58M in economic impact across the region, fueling entrepreneurship (\$2.35M), empowering young startups (\$0.54M, 36 new businesses), and driving workforce integration (\$1.69M, 466 participants, 20 job placements).
- Strengthened the division's role as a regional intelligence hub, delivering key studies on Al's economic impact, Vision 2035, and regional housing needs.
- Enhanced workforce development through strategic partnerships with liC, ONB, the region's Chambers of Commerce, postsecondary institutions (CCNB, NBCC, UdeM, Mount A, Crandall, Oulton, and more), and both francophone and anglophone school districts.

Community and Social Development:

- Optimized resource allocation by leveraging strategic insights.
- Fostered collaborations with stakeholders.
- Implemented targeted initiatives aligned with Economic and Social Inclusion Corporation (ESIC) priority areas.
- Increased community capacity by undertaking specific projects in areas such as food security and mental health.
- Started an impactful Asset Mapping Survey of non-profit organizations.

V Tourism:

- Developed a Regional Tourism Brand Value Proposition that positions the Southeast region as a premier 365-day destination by capturing the region's unique appeal to drive tourism and boost economic development.
- Supported Regional Brand Value Proposition implementation opportunities for communities and tourism partner organizations.
- Developed a Regional Tourism Events Calendar listing all the events happening across Southeast New Brunswick in one regional calendar.
- Initiated the development of the regional tourism website to help showcase our great assets from across the region.
- Initiated the Regional Tourism Opportunity Development Analysis and Strategy that included stakeholder sessions and resident surveys. This process will help us identify regional tourism priorities for the years ahead.

Regional Transportation:

- Undertook a State of Southeast Region Transportation Report reviewing transportation services available in each community. This also included information related to the number of trips in the region using cell phone data.
- Conducted a Regional Transportation Feasibility Study to identify possible transportation service delivery options across the region.

Infrastructure Cost-Sharing:

- Conducted a regional assessment of sports, recreation and cultural infrastructure to have a better understanding of infrastructure needs across the region.
- Initiated the process to develop guidelines to aid in negotiating cost-sharing agreements, including determining responsibilities, requirements and costsharing formulas for regional and subregional projects.
- Initiated dialogue to identify inclusive opportunities for sport, recreation and leisure activities for residents living in vulnerable conditions, including lowincome New Brunswickers.

V Public Safety:

- Established a framework for consistent information exchange among police, fire protection, and emergency planning services.
- Oversaw the design and distribution of a 72-hour preparedness guide for the region.

WHO WE ARE & WHAT WE DO

Eco360 is the solid waste division of the Southeast RSC.



Operating from its Solid Waste Facility in Berry Mills and through various off-site programs, Eco360 offers waste management services for homes, institutions, businesses, and industries across Westmorland, Albert, Kent, and Kings Counties, and also handles recycling from Miramichi and Chaleur.

Led by a committed team of professionals and Director, Sebastian Hultberg, Eco360 is focused on sustainability and innovation, working to reduce the environmental impact of waste management while keeping communities safe and moving toward a cleaner, greener future.

FACILITIES

Material Recovery Facility (MRF)



Composting Facility



Public **Drop-Off**

Construction & Demolition (C&D) debris disposal site

Household Hazardous Waste Depot



...and more!

For a full list of Eco360 facilities, services and programs visit eco360.ca





2024 at a Glance

In 2024, Eco360 achieved several significant milestones that set the stage for future success.

The year began with the procurement of a new regional waste collection contract, with services scheduled to start in February 2025. Eco360 also became a key service contractor under the new Extended Producer Responsibility – Printed Paper and Packaging (EPR-PPP) program. This role not only enhanced the division's capabilities in processing recyclables and auditing waste management practices but also helped the team handle more waste on-site than ever before.

Guided by the 2024-2026 Strategic Plan, the team continued to prioritize waste diversion by making their services more accessible to residents. Targeted marketing and communication campaigns boosted public awareness and education, driving meaningful participation in waste reduction initiatives.

Alongside launching new programs and expanding existing ones, Eco360's dedicated team maintained a strong focus on sustainable, economically-



Sebastian Huttberg

SEBASTIAN HULTBERG

sound, and socially responsible waste management. These efforts underscore the division's commitment to environmental leadership and community wellbeing.

With such a devoted effort towards excellence, there's no doubt the team is well on their way toward setting themselves up for success in the years ahead.

NEW INITIATIVES

In 2024, Eco360 expanded its glass recycling program with three new depots, established the mattress recycling program as a permanent service, raised staff wages to a living wage standard, and donated fresh produce from its community garden to a local shelter.

On the construction front, Eco360 had another busy year, with completed projects including:

A system expansion for landfill gas collection.
 A major retrofit to the main fire suppression system, including a new fire pump.
 A new Household Hazardous Waste Depot.



40,000+ HOUSEHOLDS

are receiving waste collection reminders through the Eco360 app, making us one of the regions with the highest user rate in Canada!

Download the Eco360 app for easy access to pick-up schedules, collection reminders, sorting tips and more!



App Store



continues to impress



Recovered close to 142 metric tonnes of glass (the equivalent of almost 415,000 mason jars)

Scan to find out more information and a list of glass depots.



We recycled MORE **₹ 3,500** TRESSES

That's enough to cover an area larger than 6 ice rinks!

We generated enough electricity at the Eco360 Landfill Gas Generator to power over 430 households for a year!

On average, 8 TRACTOR TRAILERS OF RECOVERED **RECYCLABLES** were shipped to recycling markets each week.

WE CUT OUR CARBON FOOTPRINT BY 127,000 BARRELS

OF OIL (equivalent) thanks to an expanded gas collection wellfield and the simultaneous operation of our generator and flare.

ANNUAL WASTE TONNAGES

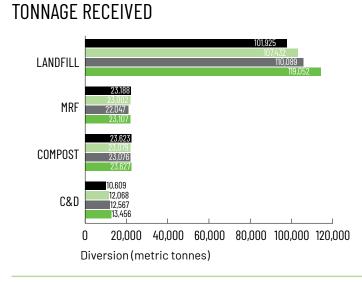
BATTERIES DIVERTED 15 million 19 million 2.0 million 0.0 0.5 1.0 1.5 2.0 millions

AWARD-WINNING RESULTS!

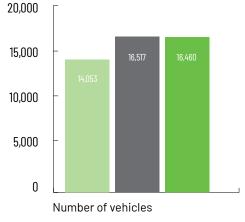
In 2024, Eco360 received the **Call2Recycle Leader in Sustainability award** for its commitment to responsible battery recycling and contribution to diverting hazardous waste and protecting the environment.

2023

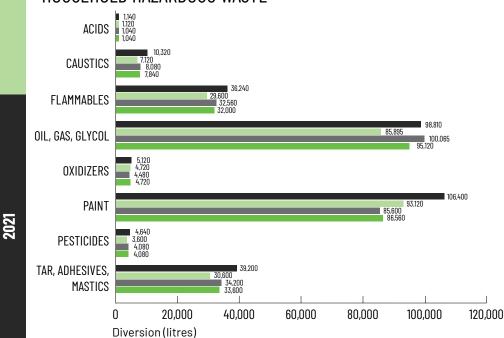
2022



HOUSEHOLD HAZARDOUS WASTE DEPOT VISITORS



HOUSEHOLD HAZARDOUS WASTE



Scan for more information regarding Eco360's current pricing, hours, and services.



"It's our 4th consecutive year of record growth in construction value. In 2024, the total value of new development and construction in the Southeast region increased 5.12% from 2023."



plan³60 Who We Are & What We Do

Sébastien Doison

SÉBASTIEN DOIRON DIRECTOR OF PLANNING

Plan360, led by Director Sébastien Doiron, is the division of the Southeast RSC entrusted with all land planning matters. Their team of planners, development officers, inspectors, and GIS specialists is dedicated to enhancing community wellbeing and environmental sustainability by developing and maintaining official land use plans for Southeast New Brunswick municipalities.



Key tasks include developing land use, zoning, and infrastructure strategies that promote smart growth, preserve environmental integrity, and foster vibrant. livable communities. This team also supports the Southeast Planning Review and Adjustment Committee (PRAC) which operates under the Community Planning Act and is delegated responsibilities by the Board. By collaborating with local governments, stakeholders, and the public, the division ensures that land planning decisions align with regional goals, regulatory frameworks, and community aspirations, contributing to long-term prosperity and quality of life in the region.



Scan for more details on Plan360 and its services.

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202 At a Glance

Building on the Southeast RSC 2024-2026 Strategic Plan and following its core principles, Plan360 spent 2024 advancing its mission to develop and maintain official land use plans with greater accountability and transparency for local governments and stakeholders. Key areas of progress fell into three broad categories:

Streamlining service delivery: The team

continued to implement measures to simplify permit issuance, application processing, and information access on zoning and land use regulations, making the planning process more efficient and transparent for residents, businesses, and local governments.

Updating municipal by-laws: The division

reviewed and updated planning and development by-laws to align with the new municipal entities established through local governance reform.

Enhancing mapping and data: updated

mapping of new municipal entities, including basic statistical profiles, allowed the team to better understand the region's communities and make informed planning decisions.







In 2024, the Plan360 team embraced new initiatives while advancing ongoing projects, including:

- Updating land use documents became essential for new municipal entities. The team began drafting new plans and by-laws for Cap-Acadie and Strait Shores, developed an action plan for the other municipalities served, and initiated the consolidation of land use by-laws.
- Enhancing its open data hub and geoportals by adding new features and updating data across all services. This initiative centralizes critical information to ensure transparency, accessibility, and informed decision making within Plan360's operations and beyond.
- Reviewing and adapting to new legislation and changes in legislation.
- Developing a Regional Plan as mandated by the Southeast RSC Board of Directors.

TRAILS UPDATE

In 2024, the team completed a master plan for a fully connected Regional Trail Network. This conceptual plan will guide the planning and development of 372 kilometers of walking and cycling trails, linking all 12 Southeast municipalities. The plan, which was third-party assessed and costed, detailed an ambitious 10-year roadmap, noting support from all three levels of government, as well as proposed grassroots efforts and corporate fundraising. Led by the Southeast RSC, the project will roll out in two phases: Phase 1 connecting Fundy Albert to Cap-Acadie (timeframes to be determined), and Phase 2 linking the remaining municipalities (within the last five years of the plan). As of the end of 2024, approximately one-third of Phase 1 was completed.

202/Highlights

2024 proved to be another record year for the Southeast region.

	Southeast Region	Plan360*
Construction value	\$848,256,154	\$379,669,991
Number of permits issued	2,860	1,092
Units created	3,226	1,051

The total value of new development and construction in the region grew \$42,492,961 (5.12%) from 2023.

*Note that values from Moncton and Dieppe were provided for inclusion in this report as Plan360 does not provide their planning services. For this reason, values for the portion of the region served by Plan360 are presented separately.

DEVELOPMENT REQUES				ESTS	STS							
COMMUNITY	POLICY AMENDMENT	REGULATION AMENDMENT	REZONING	SUBDIVISIONS	ZONING CONFIRMATIONS	COMPLAINTS	RESOURCE EXTRACTION	CONDITIONAL USE	NON- CONFORMING USE	RULINGS OF COMPATIBILITY	TEMPORARY USE APPROVAL	VARIANCE REQUEST
City of Dieppe	1	-	3	76	102	52	-	-	-	-	-	21
City of Moncton	4	-	10	96	290	340	-	9	-	1	1	54
Town of Cap-Acadie	-	-	6	45	23	7	22	-	-	-	-	4
Town of Riverview	1	2	5	22	46	10	-	6	-	-	-	5
Town of Salisbury	1	1	3	25	17	3	-	1	-	-	-	8
Town of Shediac	-	-	6	45	61	19	1	1	-	-	-	13
Town of Tantramar	1	2	5	10	26	6	-	-	-	-	-	1
Village of Fundy Albert	-	1	-	28	8	16	-	2	-	-	-	6
Village of Memramcook	-	2	2	19	6	6	9	2	-	-	-	5
Village of Three Rivers	-	-	1	20	5	-	-	-	-	-	-	1
Rural Community of Maple Hills	-	-	2	31	24	6	-	-	-	-	-	6
Rural Community of Strait Shores	-	-	-	6	5	1	-	-	-	-	-	-
Southeast Rural District	-	-	-	6	4	-	-	-	-	-	-	1
TOTAL	8	8	43	429	617	466	32	21	0	1	1	125

2,860 Permits Issued \$848,256,154 Construction Value 3,226 Dwelling Units Created

VALUE OF PERMIT BY TYPE
RESIDENTIAL 2,157 \$263,237,461
MULTI-RESIDENTIAL 174 \$294,191,707
INDUSTRIAL 55 \$88,988,480
COMMERCIAL 358 \$60,754,259
INSTITUTIONAL 107 \$140,497,861
AGRICULTURAL 9 \$586,386

PERMITS ISSUED BY TYPE

- 74% RESIDENTIAL
- 6% MULTI-RESIDENTIAL
- 2% INDUSTRIAL
- 13% COMMERCIAL
- 4% INSTITUTIONAL
- 1% AGRICULTURAL

211 NEW

Semi-detached

and Rowhouses constructed

Two Unit /

Permit High Points

14 NEW Institutional permits issued 106 NEW Multi-dwelling Unit permits issued

52 NEW Commercial permits issued 342 NEW Garages and Accessory Buildings 10 NEW Industrial permits issued

395 NEW Homes constructed

\$330,594 average construction value



Scan for permits and construction values per municipality.

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ECONOMIC DEVELOPMENT

Who We Are & What We Do

The Economic Development division of the Southeast RSC is a dynamic team specializing in workforce development, entrepreneurship, marketing, and community engagement. Led by General Manager, Francesco Calazzo, the team is dedicated to fostering regional collaboration and maximizing available resources to drive economic growth and support local businesses. Through targeted initiatives, they create an environment that sparks innovation, generates jobs, and promotes long-term economic sustainability for the region.

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2024 at a Glance

In 2024, the Economic Development team made significant strides in achieving strategic goals, strengthening its role as the engine for regional economic growth. Through targeted initiatives, expanded partnerships, and enhanced service delivery, the team reinforced their commitment to workforce development, entrepreneurship, data-driven decision making, and crosssector collaboration. The year was marked by major milestones in business support, international partnerships, regional intelligence, and workforce integrationensuring that Southeast New Brunswick remains competitive, resilient, and futureready.

"Economic development is a team effort. Through trusted partnerships, we're turning shared vision into tangible outcomes for Southeast New Brunswick."

Francesco Calazzo

FRANCESCO CALAZZO GENERAL MANAGER

Scan for additional information about Economic Development.





2024 Highlights and New Initiatives

Key achievements for the Economic Development division in 2024 include:

Strengthening data-driven decision making: The team successfully conducted a Cost-Benefit Analysis of Retention, providing key insights that will inform regional workforce strategies. Following this work, Working NB recognized it as a best practice and has decided to formally integrate it into their decision-making process.

Scaling workforce development through targeted programs: In collaboration with Working NB and the Southeast Labour Market Partnership (SLMP), the team advanced workforce initiatives by sector, need, and location. The Connector Program was expanded significantly, reinforcing retention efforts by linking local employers with highly-skilled talent.

Expanding economic development services region-wide: While still a work in progress, the team established a strong presence across the entire Southeast region, working both directly with residents and through partnerships with the Chambers of Commerce and municipalities. Awareness and adoption of programs continue to grow, ensuring that every community, regardless of size, benefits from the division's expertise and initiatives.



Coffee with Connectors event at Brix Experience Moncton, NB in March 2024.

Graduates of the Fundamentals of Entrepreneurship course and families at a graduation ceremony held in Riverview, NB in October 2024.



Acting as a connector and catalyst: The Economic Development division remains a vital link between government (at all levels) and the region's socio-economic fabric.

Fortifying internal alliances: The crossdivision work between Economic Development and Plan360, Regional Projects, and Community and Social Development has evolved through targeted collaboration. This integration ensures that economic growth is coordinated across municipal planning, tourism promotion, and community-led initiatives.

Relaunching communication efforts:

The Economic Development division revamped their communication strategy, consolidating their messaging across multiple media channels. The result was a unified communication system, supported by a dedicated quarterly and annual communication plan designed to enhance visibility and engagement with stakeholders.



Ryan Bourgeois, Entrepreneurship Assistant, at a job fair in Moncton, NB held in May 2024.

Coffee with Connectors event at O Strategies Moncton, NB in October 2024.



Increasing support for entrepreneurship and skills development: 2024 was a year for reinforcing commitments to serve the francophone community with the same frequency as the anglophone community, with 125 training sessions offered in French compared to 75 in English by the end of the year. Collaborations with CCNB and NBCC remain fundamental, with plans to expand over the next 3-4 years through specialized entrepreneurial skills development modules.

Initiating cross-cultural training for businesses: In partnership with CAFi, the team delivered cross-cultural training for employers and employees, reaching over 40 businesses across the region in both English and French. This initiative strengthened workplace diversity and improved integration strategies for a more inclusive workforce.



Members of the delegation from Grand Châtellerault, France together with officials from Southeast NB at City Hall in Dieppe, NB in August 2024.

Khairunnisa Intiar and Ivan Okello at a Coffee with Connectors event at O'Creek in Moncton, NB in July 2024.



Forging strategic international partnerships: The team deepened ties with Grand Châtellerault (France), hosting an inbound visit in August and conducting an outbound visit in October, led by the Chair of the Board of the Southeast RSC, to further develop previously initiated collaborations.

Collaborating with the Organisation for Economic Co-operation and Development (OECD): The team elevated the region's global profile by forging a formal partnership with the OECD, setting the stage for the 2025 conference on regional economic development.

Each of these initiatives directly supports the division's mission to strengthen Southeast New Brunswick's economic sustainability and ensure its communities are future-ready, especially in light of disrupting new global scenarios.



"The Connector program has let me explore diverse career pathways, not just one!"

Gaurav Syal at one of the 'Unlock Career Opportunities' Connector Events in Moncton, New Brunswick in November 2024.

"I am passionate about the Connector program's endless opportunities!" Charlene Gibson at one of the 'Unlock Career Opportunities' Connector Events in Moncton, New Brunswick in November 2024.





"The Fundamentals of Entrepreneurship is a strong program to prepare beginners for entrepreneurship in New Brunswick!" Mohammed Salim Gharroudi, graduate of the Fundamentals of Entrepreneurship course at a graduation ceremony held in Hillsborough, New Brunswick in May 2024.



COMMUNITY & SOCIAL DEVELOPMENT

Who We Are & What We Do

Led by Director, Tasha Laroche, and Interim Director, John Wishart, the Community and Social Development division of the Southeast RSC is a dedicated group working to unite community organizations, municipalities, and stakeholders to address pressing issues like poverty, homelessness, and mental health. Furthermore, they develop community capacity among the region's 300+ non-profits and enhance community well-being. Partnering with the Economic and Social Inclusion Corporation (ESIC), the team leverages available resources to make a lasting impact on residents across the region. "Community and Social Development spent much of 2024 building community capacity among our region's 300+ notfor-profit organizations. We see ourselves as facilitators, bringing partners together to tackle big social issues such as affordable housing, homelessness, poverty, food insecurity and mental health challenges. We are continuing that focus in 2025, with emphasis on supportive and affordable housing, homelessness and poverty reduction initiatives."



2024 at a Glance

In 2024, the Community and Social Development division truly spread its wings. Building on plans established in 2023, the team focused on boosting community capacity, launching targeted projects in food security and mental health, and kicking off an Asset Mapping Survey of local non-profits.

Director, Tasha Laroche, was seconded to the Government of New Brunswick in June 2024 to continue work on her datainformed supportive housing model across the province. Previous CEO of the Chamber of Commerce for Greater Moncton, John Wishart, stepped in as Interim Director in June while the Commission was able to undertake the search for a new Director who will join the team in 2025.

Throughout the year, the team tackled key issues like affordable housing, homelessness, poverty reduction, and school food programs. Guided by the 2024-2026 Strategic Plan and insights from the Community and Social Development Standing Committee, they focused on effective use of resources, fostered stakeholder collaboration, and launched targeted initiatives to boost community well-being in line with ESIC priority areas.

John Wishast

JOHN WISHART

New Initiatives

Actions and activities initiated by the Community and Social Development team in 2024 included:

Hosting six community dialogues as part of the public engagement process for Overcoming Poverty Together 4 (OPT4): The 2025-2030 New Brunswick Economic and Social Inclusion Plan.

Developing a community grants database featuring over 500 opportunities for non-profits and municipalities. The team curated 20 custom lists for non-profit groups and eight for municipalities.

Hosting a Success Stories forum for municipal Community Development staff, which was held in Tantramar in May 2024 and featured five speakers from New Brunswick and Nova Scotia. Based on attendee feedback, three sessions of varying lengths will be offered in 2025.

Preparation and disbursement of community playboxes to municipalities to promote unstructured play and community engagement. This was a project piloted in 2024 in Tantramar, Riverview, Shediac, Three Rivers, Memramcook, and Salisbury, with plans to expand in 2025.

Deploying emergency preparedness kits to Cap-Acadie and Strait Shores.

The successful pilot in 2024 will mean additional communities will be reached in 2025 through the Southeast RSC's Public Safety Committee. Launching a community capacity-building series for non-profits. Five sessions on effective board governance were held in the fall with Aldéa Landry as facilitator. The series was well-received and additional topics will be added in 2025 in the areas of grants, food safety, volunteer recruitment, retention and recognition, and social media for non-profits.

Hosting a Mi'kmaq Art Experience for Southeast RSC staff with indigenous artist, Ashley Sanipass, to foster cultural awareness, reconciliation, creativity and community connections while supporting professional growth and diversity, equity, and inclusion (DEI) initiatives.

Hosting two social enterprise workshops in Moncton with Shaun Loney, a Canadian social entrepreneur and advocate for community-based economic development, one for government staff and one for non-profits, in partnership with the Economic Development team and O Strategies. Over two days, he shared insights into social enterprises, sparking meaningful conversations and inspiring new approaches to social challenges. The event demonstrated the power of crossdepartmental collaboration in driving impactful community initiatives.

Promoting ESIC funds, assisting regional organizations with their applications, supporting them in achieving the goals outlined in their proposals, and providing reporting assistance while reviewing applications and awarding Community Action and Transportation Funds to recipients was another key focus for the team in 2024.



CHU: KY

CHUSKY

2024 Highlights

On behalf of ESIC, the Community and Social Development division awarded transportation funding to Urban Rural Rides (\$50,000) in 2024, with Community Action funding expected to be awarded in early 2025.



The team developed an Organizational Assessment Survey to pinpoint each community and non-profit organization's unique needs and strengths as well as foster collaborative, sustainable solutions. To ensure the survey was comprehensive and inclusive, experts were consulted, it was translated into both official languages, and hosted in partnership with ESIC.

Building on this, the team plans to engage with Southeast region nonprofits through in-person visits. In preparation, the team completed asset mapping in the municipalities of Memramcook and Salisbury to verify existing community groups and nonprofits. The survey will continue through 2025.

The team brought together school food program partners to form the Southeast New Brunswick Child & Youth Nutrition Working Group, which collaborated on an interactive resource guide for program champions in the Anglophone East and francophone Sud districts.

The Community and Social Development team is also a founding partner of the New Brunswick School Food Coalition which supports education, awareness, capacity building, and policy development for school food in New Brunswick. Bringing together organizations, educators, policymakers, and community members, and coordinated by Food For All NB, a provincial network advancing food security, the Coalition strengthens school food programs across the province.

The team actively participated in various community-led initiatives, including Horizon & Vitalité's Community Health Needs Assessments. They also contributed to 211 NB's national app testing and continued to promote key resources such as Superclinics (tax preparation) hosted by the Canada Revenue Agency in partnership with ESIC, as well as 211 NB, and CBDC Chaleur's social enterprise funding programs.

As the year ended, the team launched the Vibrant Communities Leadership Roundtable with an aim to bring together non-profit agencies involved in the supportive and affordable housing sector. The goal of this group is to align the Southeast region with a single, unified approach to address the homelessness issue.

Community and Social Development also hosted the Regional Community Capacity & Resiliency Steering Committee meetings in collaboration with the Department of Justice and Public Safety.



REGIONAL PROJECTS

Who We Are & What We Do

The Regional Projects division of the Southeast RSC oversees a diverse portfolio of services including Tourism, Transportation, and Infrastructure Cost-Sharing. Under the leadership of Marc Landry, an experienced advocate for regional collaboration and local government leader, and with the goal of building stronger, more connected communities, the team propels key projects forward, from showcasing the tourism assets from across our region to improving regional transportation collaboration and planning. Furthermore, the team works hard building partnerships that will shape the future of sports, recreation, and cultural infrastructure, knowing investments in these areas will result in a better quality of life for residents and deliver a more welcoming experience for residents and visitors across the region.

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Marc Landry

MARC LANDRY

2024 at a Glance

In 2024, the Regional Projects team made tremendous strides in undertaking important projects and analysis, strengthening partnerships, and expanding partner and stakeholder engagement. Building on the base established in 2023, the team set out to achieve greater impact on regional prosperity and resilience by enhancing regional tourism efforts, improving regional transportation coordination and planning, and working to identify sports, recreation, and cultural infrastructure needs throughout the region.

"With the support of the Southeast RSC Board, administrative team, regional committees and partners, all the mandates under Regional Projects (Regional Tourism, Regional Transportation and Regional Infrastructure Cost-Sharing) have made some great progress on a number of priority initiatives during the past year. It will be exciting to see a number of these projects and initiatives being finalized and implemented in the years ahead which will have positive impacts for the entire region."

2024 Highlights

In 2024, the Regional Projects team launched several exciting projects aimed at strengthening tourism, transportation, and infrastructure across the Southeast region:

Tourism

In 2024, the primary focus was on setting the course for long-term tourism growth in Southeast New Brunswick. The goal? Unlock the region's full potential and boost the local economy. This entailed in large part bringing together industry leaders to make the most of existing strengths and tackle any gaps.

Tourism Asset Mapping – This initiative is designed to showcase the region's diverse tourism offerings by creating a dynamic visual map of attractions and destinations. This tool is helping boost awareness, enhance visitor experiences, and support local businesses.

The Regional Tourism Brand Value

Proposition – This singular statement was developed to set the region apart as a premier destination year-round and ensure everyone in the industry tells a consistent and compelling story about what makes the area special, driving more visitors and boosting the local economy.

Regional Tourism Events Calendar

- This centralized platform for sharing information about upcoming activities keeps residents and visitors in the loop about what's happening and encourages them to revisit the calendar regularly in anticipation of the next exciting event.

Regional Tourism Website Development – Creation of a central hub for regional tourism information will:

- Strengthen destination branding and identity
- Enhance region attractiveness
- Increase engagement with visitors through interactive content
- Provide comprehensive and accurate information on attractions, events, and experiences
- Enable data analysis and strategy development to refine tourism efforts

Regional Tourism Opportunity Development Analysis and Strategy –

This initiative included stakeholder sessions and resident surveys, and will help foster industry cooperation and partnerships, stimulate tourism growth, and identify regional tourism priorities for the years ahead.

Partnership Opportunities – The team partnered with the Province and other Regional Service Commissions on marketing opportunities that showcase and benefit the Southeast region.

These are examples of some of the initiatives that will ensure the Southeast region continues to be a go-to destination.

Check out the event calendar.



Infrastructure Cost-Sharing

In 2024, the team laid the groundwork for better regional coordination and collaboration in sports, recreation, and cultural infrastructure. By establishing a regional approach, they provided a space for communities to discuss cost-sharing agreements and work together to make the most of available resources.

Some of the key initiatives that are in motion to support this include:

Assessing regional infrastructure

needs. The team launched a comprehensive review to better understand regional needs of sports, recreation, and cultural facilities.

Developing cost-sharing guidelines.

The team, in collaboration with communities, is developing clear guidelines for cost-sharing agreements, outlining responsibilities, business case requirements, and a fair funding formula to support regional and sub-regional amenities across the region.

Strengthening partnerships for inclusion. The team has initiated dialogue to identify best practices for more accessible and inclusive opportunities for sport, recreation, and leisure–especially for residents facing financial barriers.



The Regional Transportation Committee has been working to increase transportation accessibility, affordability and availability to support urban and rural residents and regional visitors through a connected set of regional transportation providers working individually and collectively as a coordinated, user-friendly network.

Key initiatives for the year included:

Undertaking a State of Southeast Region Transportation Report reviewing transportation services available in each community. This also includes information related to the number of trips in the region using cell phone data.

Conducting a Regional Transportation Feasibility Study to identify possible transportation service delivery options (micro-transit, shuttle and improved volunteer service) across the region.





MOSQUITO360

Who We Are & What We Do

Mosquito 360 (formerly Mosquito Management) provides effective mosquito management for Moncton, Riverview, Dieppe, and Fundy Albert, reducing nuisance bites and supporting public health to enhance residents' quality of life.

Using Integrated Mosquito Management (IMM) principles, the team takes a data-driven, sustainable approach that targets mosquitoes at their most vulnerable life stages. Their sciencebased strategies continue to evolve, balancing innovation, environmental responsibility, and ecological stewardship– helping communities enjoy the region's natural beauty with fewer disruptions.

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2024 at a Glance

In 2024, Mosquito360 operated from May to September, covering 6,000 acres of wetlands, parks, trails, retention ponds, school grounds, and other mosquitoprone areas—rotating through 176 sites based on IMM standards.

The year saw a strong emphasis on innovation and technology, resulting in greater precision and efficiency when tracking and controlling mosquito populations. Key advancements in surveillance and monitoring (utilizing a combination of real-time, historical, and industry data) helped pinpoint highrisk areas, optimized larvicide use, and enhanced overall effectiveness, while the introduction of drone technology boosted cost efficiency, operational capacity, environmental sustainability, and treatment accuracy.

Looking ahead to 2025, Mosquito360 will continue refining these technologies and exploring new strategies to further improve mosquito management.





Key Initiatives

With a continued focus on sustainable and effective mosquito population management, the 2024 season saw a significant evolution in how operations were carried out. While core program components—adult trapping, species identification, larvicide application, data collection, monitoring, and reporting remained essential, the integration of drone technology significantly enhanced efficiency, site accessibility, and treatment precision.

These improvements allowed Mosquito360 to optimize resource allocation, expand surveillance capabilities, and refine targeted interventions, ensuring a more data-driven and environmentally responsible approach.

As always, these efforts were made possible through the dedication of the division's hardworking team of students and their Field Supervisor, who played a crucial role in executing field operations and implementing these advancements throughout the season.

Adult Trapping & Identification

Adult mosquitos are trapped and then identified by species and genus using a microscope. Successful identification practices help the team better understand the breeding behaviours, locations, and potential disease-carrying capabilities of local mosquito populations. It also helps identify areas where management may need to be intensified.

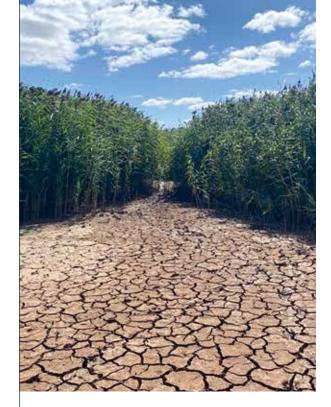
In 2024, adult trapping expanded to include 22 trapping locations (versus 12 in 2023) and a further 20+ trapping locations will be explored in 2025. Additionally, 240 traps were placed and collected throughout the season (versus 158 in 2023) – a 52% increase!

To help continue this trajectory of improved surveillance capacity, a new dedicated Surveillance Technician will be introduced to the program in 2025.

Larvicide Application

The application of granular larvicide (Bti) is the primary method by which the team provides measured reductions in mosquito abundance. Bti reduces mosquito populations by targeting and destroying these nuisance insects in their larval stage before they emerge from standing water. It is important to note that all mosquito genera are aquatic during their larval stage, requiring habitats which provide this standing water.

Thanks to new precision-based application technologies, improved IMM decision making, and drier weather conditions, Mosquito360 used significantly less larvicide in 2024. With 40% less rainfall overall compared to 2023–and a 66% drop



in July and August, the peak mosquito season—total larvicide use decreased to 5,556.7 kg, a notable reduction from the previous year.

Data Collection

Effective mosquito control relies on datadriven decision making. By continuously monitoring key environmental factors-such as water depth, temperature, conductivity, wind speed, humidity, air temperature, and precipitation-the team can gain valuable insights into mosquito habitat conditions and population dynamics. In 2024, the team continued to prioritize and develop this aspect of mosquito management operations, in regards to both shortterm treatment strategies and long-term management planning, ensuring that interventions are targeted, efficient, and environmentally responsible. By adapting control efforts based on real-time and historical trends. Mosauito360 can enhance sustainability, operational effectiveness, and community well-being while minimizing ecological impact.

2024 Highlights

Mosquito levels stayed low in areas that typically see high activity, showing the impact of proactive management.

New drone technology improved monitoring and treatment, making mosquito control more precise and efficient.

Adapting to changing conditions in real time kept nuisance levels down all season, proving the strength of datadriven approach.

> Mosquito counts dropped at every monitored site compared to 2023, with reductions ranging from

7% to 91% AND AN AVERAGE decrease of 61% THROUGHOUT THE SEASON. Comparing average measures of mosquito larvae before and after larvicide application, the team observed

a total reduction of 98.6% IN COUNTED LARVAE THROUGHOUT THE SEASON.

Mosquito activity also dropped significantly compared to 2023. Data from 12 consistent traps showed a 63% decrease, with mosquito counts falling from 26,062 to 9,483. Even with 10 additional traps added in 2024 (22 total), activity remained much lower, showing a 56% overall reduction from the previous year.

FINANCE

Led by CFO, Stephanie Thorne, the Finance Department ensures the responsible management of the Southeast RSC's financial resources per the *Regional Service Delivery Act*, the *Procurement Act and Regulation*, the CPA Canada standards, and other relevant provincial and federal acts and regulations.

The Southeast RSC's annual budget is funded by multiple sources, including contributions from members, revenue from commercial operators (Eco360 and Electricity Generation) and provincial and federal grants that support various initiatives across all divisions.

In addition, the Province of New Brunswick provides ongoing assistance through the Regional Service Support Fund, introduced in 2023, to help Regional Service Commissions deliver mandated services.





Stephanie Thorne

STEPHANIE THORNE

CFO

2024 FINANCIAL RESULTS

CORPORATE SERVICES	Surplus	\$ -
COLLABORATIVE REGIONAL SERVICES	Surplus	\$ 535
PLAN360	Surplus	\$ 222,513
ECO360	Surplus	\$ 352,295
ELECTRICITY GENERATION SERVICES	Surplus	\$ 128,126
REGIONAL TRANSPORTATION	Surplus	\$ 21,152
COMMUNITY AND SOCIAL DEVELOPMENT	Surplus	\$ 35,794
REGIONAL SPORT, RECREATIONAL AND CULTURAL INFRASTRUCTURE COST-SHARING	Surplus	\$ 20,470
REGIONAL TOURISM PROMOTION	Surplus	\$ 3,160
ECONOMIC DEVELOPMENT	Surplus	\$ 146,398
PUBLIC SAFETY	Surplus	\$ -
MOSQUITO360 (Non-Mandated)	Surplus	\$ 80,672
REGIONAL WASTE COLLECTION SERVICES MANAGEMENT (Non-Mandated)	Surplus	\$ -

Eco360 Services

Eco360 provides waste management services to all Southeast RSC members. The cost of this service is determined by the number of residential units collected from the municipality and brought to Eco360's solid waste facility for disposal. In 2024, the residential fee remained at \$56.00 per residential unit, with \$4.00 per unit applied to multi-residential properties. A Transportation Subsidy is provided to municipalities based on their distance from the solid waste facility.

ECO360 Services - 2024 TIPPING FEES					
ICI					
Mixed solid waste	\$129/MT				
Properly sorted recyclables and organics	\$55/MT				
CONSTRUCTION AND DEMOLITION (C&D)					
Mixed C&D	\$50/MT				
Separated wood, shingles, or yard waste	\$15/MT				

ECO360 Services - Residen							
Members	Residential Units	2024 Rate				Total Revenue	
CAP-ACADIE							
Former Beaubassin-est	3,253	\$	56.00	\$	(11.90)	\$	143,457
Former Cap-Pelé	1,240	\$	56.00	\$	(15.19)	\$	50,604
Total	4,493					\$	194,062
DIEPPE							
Dieppe	9,828	\$	56.00	\$	-	\$	550,368
Former Local Service Districts	344	\$	56.00	\$	-	\$	19,264
Residential Complexes	3,584	\$	4.00	\$	-	\$	14,336
Total	13,756					\$	583,968
FUNDY ALBERT							
Former Alma	192	\$	56.00	\$	(44.57)	\$	2,195
Former Hillsborough	659	\$	56.00	\$	(15.19)	\$	26,894
Former Riverside-Albert	212	\$	56.00	\$	(23.30)	\$	6,932
Former Local Service Districts	1,936	\$	56.00	\$	-	\$	108,416
Total	2,999					\$	144,437
MAPLE HILLS							
Former Local Service Districts	3,568	\$	56.00	\$	-	\$	199,808
Total	3,568					\$	199.808

MEMRAMCOOK					
Memramcook	2,128	\$ 56.00	\$ (5.06)	\$	108,400
Residential Complexes	121	\$ 4.00	\$ -	<u>\$</u>	484
Total	2,249			\$	108,884
MONCTON					
Moncton	25,771	\$ 56.00	\$ -	\$	1,443,176
Former Local Service Districts	283	\$ 56.00	\$ -	\$	15,848
Residential Complexes	14,257	\$ 4.00	\$ -	\$	57,028
Total	40,311			\$	1,516,052
RIVERVIEW					
Riverview	7,196	\$ 56.00	\$ -	\$	402,976
Residential Complexes	2,350	\$ 4.00	\$ -	\$	9,400
Total	9,546			\$	412,376
SALISBURY					
Salisbury	951	\$ 56.00	\$ -	\$	53,256
Former Local Service Districts	2,253	\$ 56.00	\$ _	\$	126,168
Residential Complexes	72	\$ 4.00	\$ _	\$	288
Total	3,276			\$	179,712
SHEDIAC					
Shediac	2,675	\$ 56.00	\$ (4.05)	\$	138,966
Former Local Service Districts	1,718	\$ 56.00	\$ -	\$	96,208
Residential Complexes	1,280	\$ 4.00	\$ _	\$	5,120
Total	5,673			\$	240,294
SOUTHEAST RURAL DISTRICT	419	\$ 56.00		\$	23,464
STRAIT SHORES					
Former Port Elgin	197	\$ 56.00	\$ (23.30)	\$	6,442
Former Local Service Districts	972	\$ 56.00	\$ -	\$	54,432
Total	1,169			\$	60,874
TANTRAMAR					
Former Dorchester	223	\$ 56.00	\$ (11.14)	\$	10,004
Former Sackville	2,301	\$ 56.00	\$ (11.14)	\$	103,223
Former Local Service Districts	990	\$ 56.00	\$ _	\$	55,440
Residential Complexes	866	\$ 4.00	\$ -	\$	3,464
Total	4,380			\$	172,13
THREE RIVERS					
Former Petitcodiac	572	\$ 56.00	\$ (5.06)	\$	29,138
Former Local Service Districts	1,171	\$ 56.00	\$ _	\$	65,576
Residential Complexes	78_	\$ 4.00	\$ _	\$	312
Total	1,821			\$	95,026
TOTAL				\$	3,931,087

Plan360 Services

The Southeast RSC provides local land-use planning services to all members except the municipalities of Moncton and Dieppe. The annual cost of these services is allocated based on the previous year's tax base of each entity. Land-use planning revenues, such as permit fees, are collected by Southeast RSC on behalf of participating members and remitted to them quarterly.

Municipalities	Local Planning Costs 2024	Local Planning Revenues (remitted quarterly) 2024	Net cost of Local Planning Service
Cap-Acadie	\$ 408,961	\$ 289,638	\$ 119,323.14
Fundy Albert	\$ 187,712	\$ 72,465	\$ 115,246.81
Maple Hills	\$ 333,487	\$ 161,365	\$ 172,121.97
Memramcook	\$ 150,682	\$ 86,627	\$ 64,054.75
Riverview	\$ 679,286	\$ 767,603	\$ (88,317.50)
Salisbury	\$ 254,457	\$ 73,462	180,995.52
Shediac	\$ 547,354	\$ 480,710	\$ 66,644.42
Southeast Rural District	\$ 39,291	\$ 14,272	\$ 25,018.93
Strait Shores	\$ 89,333	\$ 26,291	\$ 63,041.60
Tantramar	\$ 362,586	\$ 126,242	\$ 236,343.63
Three Rivers	\$ 118,828	\$ 35,697	\$ 83,131.01
TOTAL	\$ 3,171,977	\$ 2,134,373	\$ 1,037,604.28

Grants Received

Securing grants and additional funding from provincial and federal partners has become increasingly important. By actively pursuing these opportunities, the Southeast RSC can advance key priorities in the regional strategy while minimizing financial impacts on municipal members. Grants and Funding listed below were approved during the 2024 calendar year. In keeping with Generally Accepted Accounting Principles, deferred revenue is recorded a year-end for unused funds.

CORPORATE SERVICES		
Province of New Brunswick - Local Governance Reform RSC Implementation Stream	\$	929,504
Province of New Brunswick - Regional Service Support Fund	\$	2,062,105
COLLABORATIVE REGIONAL SERVICES		
Province of New Brunswick - Signature Trail Infrastructure Fund	\$	86,000
TransCanada Trail	\$	8,750
SOLID WASTE SERVICES (Eco360)		
Province of New Brunswick - Environmental Trust Fund	\$	147,770
COMMUNITY AND SOCIAL DEVELOPMENT		
Economic Social Inclusion Corporation - Memorandum of Understanding Administration Support Funding	\$	68,684
REGIONAL SPORT, RECREATIONAL AND CULTURAL INFRASTRUCTURE COST	-SH	ARING
Regional Development Corporation (RDC) - Regional Infrastructure Assessment Framework	\$	72,704
REGIONAL TOURISM PROMOTION		
Regional Development Corporation (RDC) - Regional Tourism Strategy	\$	54,410
Tourism New Brunswick	\$	50,000
ECONOMIC DEVELOPMENT		
WorkingNB	\$	1,428,987
Minister of Health - Community Promotional Funding Program	\$	50,000
Atlantic Canada Opportunities Agency (ACOA) - Regional Innovation Ecosystem	\$	221,150
New Brunswick Innovation Foundation Inc Newcomer Support Funding	\$	120,000
TOTAL OTHER GRANTS/DONATIONS	\$	5,300,064

Board and Committee Remuneration & Expenses

All Board Members, Alternates, and non-elected PRAC members receive remuneration for attendance at Board and committee meetings. They are also reimbursed for out-of-pocket expenses incurred in respect to the performance of their duties.

	Municipality / Local Service District	Total Per diems Year 2024	Expenses reimbursed Year 2024	Total Per diems and Expenses Year 2024
BOARD MEMBERS				
Arnold, Dawn	Moncton	\$ 2,912.50	\$ -	\$ 2,912.50
Black, Andrew	Tantramar	\$ 1,437.50	\$ 499.57	\$ 1,937.07
Bourgeois, Maxime O.	Memramcook	\$ 6,148.50	\$ 2,009.11	\$ 8,157.61
Caissie, Roger	Shediac	\$ 3,736.75	\$ 719.32	\$ 4,456.07
Campbell, Robert	Salisbury	\$ 3,012.50	\$ 1,016.00	\$ 4,028.50
Lapierre, Yvon	Dieppe	\$ 2,137.50	\$ –	\$ 2,137.50
LeBlanc, Andrew	Riverview	\$ 1,962.50	\$ 185.71	\$ 2,148.21
Leger, Serge	Cap Acadie	\$ 3,012.50	\$ 1,320.51	\$ 4,333.01
Ricker, Gaius	Regional Service District	\$ 2,487.50	\$ 379.88	\$ 2,867.38
Rochon, Robert	Fundy Albert	\$ 2,837.50	\$ 712.65	\$ 3,550.15
Saunders, Peter	Three Rivers	\$ 2,975.00	\$ 506.38	\$ 3,481.38
Stokes, Jason	Strait Shores	\$ 3,362.50	\$ 2,168.56	\$ 5,531.06
Warren, Erica	Maple Hills	\$ 5,912.50	\$ 1,209.02	\$ 7,121.52
TOTAL		\$ 41,935.25	\$ 10,726.71	\$ 52,661.96

	Municipality / Local Service District	otal Per diems ear 2024	re	xpenses imbursed ear 2024	Total Per diems and Expenses Year 2024
ALTERNATES					
Collette-Boudreau, Sylvie	Local Service District	\$ 875.00	\$	92.40	\$ 967.40
Dupuis, Normand	Dieppe	\$ 250.00	\$	73.71	\$ 323.71
Ereaux, John		\$ 675.00	\$	575.26	\$ 1,250.26
Estabrooks, Matt		\$ 175.00	\$	76.05	\$ 251.05
Gouzoules, Stephen		\$ 675.00	\$	40.95	\$ 715.95
Janin, Melyssa	Hillsborough	\$ 500.00	\$	18.40	\$ 518.40
Jones, Stacy	Port Elgin	\$ 500.00	\$	-	\$ 500.00
Martin, Chad	Alma	\$ 625.00	\$	107.18	\$ 732.18
Martin, Greg		\$ 800.00	\$	410.44	\$ 1,210.44
Murphy, Dennis	Riverside-Albert	\$ 750.00	\$	49.73	\$ 799.73
Murphy, Sarah	Memramcook	\$ 500.00	\$	36.58	\$ 536.58
Theriault, Paulette		\$ 475.00	\$	-	\$ 475.00
Thibodeau, Ernest	Dieppe	\$ 625.00	\$	167.60	\$ 792.60
Vienneau, Marc-Andre		\$ 625.00	\$	-	\$ 625.00
TOTAL		\$ 8,050.00	\$	1,648.30	\$ 9,698.30
TOTAL - Members & Alterna	tes	\$ 49,985.25	\$	12,375.01	\$ 62,360.26

NON-ELECTED MEMBERS	- COMMITTEES					
Belliveau, Murielle		\$	1,000.00	\$ 425.00	\$	1,425.00
Dixon, Stanley		\$	1,625.00	\$ 1,305.48	\$	2,930.48
Estabrooks, Linda		\$	2,100.00	\$ 868.62	\$	2,968.62
Goguen, Valmont		\$	1,375.00	\$ 911.64	\$	2,286.64
LeBlanc, Edgar		\$	1,500.00	\$ 770.55	\$	2,270.55
McMackin, Teri		\$	1,000.00	\$ 335.16	\$	1,335.16
Murphy, Kim		\$	1,500.00	\$ 560.40	\$	2,060.40
Poirier, Paul		\$	1,175.00	\$ 421.60	\$	1,596.60
Taylor, Stuart		\$	1,375.00	\$ 290.24	\$	1,665.24
Trenholm, Ralph		\$	1,625.00	\$ 1,305.48	\$	2,930.48
TOTAL		\$	14,275.00	\$ 7,194.17	\$ 2	20,044.17
TOTAL - Elected & Non-El	ected	\$ (64,260.25	\$ 19,569.18	\$ 8	82,404.43

Regional Service Support Fund

The Regional Services Support Fund (RSSF) was established to provide Regional Service Commissions with financial support to assist in effectively implementing the priorities and activities established through their respective regional strategies. Funding provided to the RSCs through the RSSF can be used to offset up to 50% of the costs incurred for activities that directly support the goals, priorities and actions identified in their respective regional strategies. Any funds remaining at the end of the year may be transferred to a reserve fund to be used in subsequent years to complete the approved activities.

Total 2024 Allocation

\$2,062,105

REGIONAL TOURISM PROMOTION

APPROVED ACTIVITIES

1. Undertake a descriptive asset and value proposition inventory.

- 2. Create a framework for collaboration and partnerships. Develop existing and new opportunities across the full range of 4-season visit options, involving all levels of government and industry.
- 3. Foster development and/or consolidation of the regions digital presence in marketing and e-service to visitors, including creating shared digital marketing resources and common hardware/software platforms.

RSSF FINANCIAL SUMMARY					
Approved Contribution	\$ 153,502				
Actual Contribution Used	\$ 111,706				
Unused RSSF Transferred to Operating Reserve	\$ 41,796				

ightarrow See the RSSF at work in Regional Tourism on pages 42-45.

REGIONAL TRANSPORTATION

APPROVED ACTIVITIES

1. Continue to develop existing alliance with Urban Rural Rides.

2. Design a master plan for an optimized regional transportation network.

RSSF FINANCIAL SUMMARY	
Approved Contribution	\$ 157,846
Actual Contribution Used	\$ 97,456
Unused RSSF Transferred to Operating Reserve	\$ 60,390

ightarrow See the RSSF at work in Regional Transportation on pages 42-45.

REGIONAL SPORT, RECREATION AND CULTURAL INFRASTRUCTURE COST-SHARING APPROVED ACTIVITIES

1. Southeast Regional Sport, Recreation and Cultural infrastructure needs assessment.

2. Develop a Regional Infrastructure Assessment Framework.

RSSF FINANCIAL SUMMARY	
Approved Contribution	\$ 173,390
Actual Contribution Used	\$ 99,901
Unused RSSF Transferred to Operating Reserve	\$ 73,489

ightarrow See the RSSF at work in Regional Infrastructure Cost-Sharing on pages 42-45.

COMMUNITY AND SOCIAL DEVELOPMENT APPROVED ACTIVITIES

1. Distribute Community Action and Regional Transportation Grant from ESIC.

2. Food Security Pilot Project for School Aged Children.

3. Housing Project.

RSSF FINANCIAL SUMMARY	
Approved Contribution	\$ 310,542
Actual Contribution Used	\$ 180,128
Unused RSSF Transferred to Operating Reserve	\$ 130,414

 \longrightarrow See the RSSF at work in Community and Social Development on pages 36-41.

PUBLIC SAFETY COMMITTEE

APPROVED ACTIVITIES

1. Undertake a full asset inventory, gap analysis, public opinion survey, level of service vs fee study surrounding policing in the Southeast region.

RSSF FINANCIAL SUMMARY	
Approved Contribution	\$ 57,500
Actual Contribution Used	
Unused RSSF Transferred to Operating Reserve	\$ 57,500

ightarrow See the RSSF at work in Public Safety Committee on page 13.

Regional Service Support Fund (cont'd)

ECONOMIC DEVELOPMENT

APPROVED ACTIVITIES

1. Develop a regional workforce aligning with WorkingNB agreement.

2. Expand and enhance services to cover the entire region.

3. Perform a needs analysis of individual municipalities and the region.

4. Develop the Southeast Labour Market Partnership Action Plan.

5. Provide business services for newcomers and entrepreneurs.

RSSF FINANCIAL SUMMARY	
Approved Contribution	\$ 1,209,325
Actual Contribution Used	\$ 1,209,325
Unused RSSF Transferred to Operating Reserve	-

ightarrow See the RSSF at work in Economic Development on pages 30-35.

Contact Information

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ECO360 - SOLID WASTE FACILITY

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PLAN360 - TANTRAMAR

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