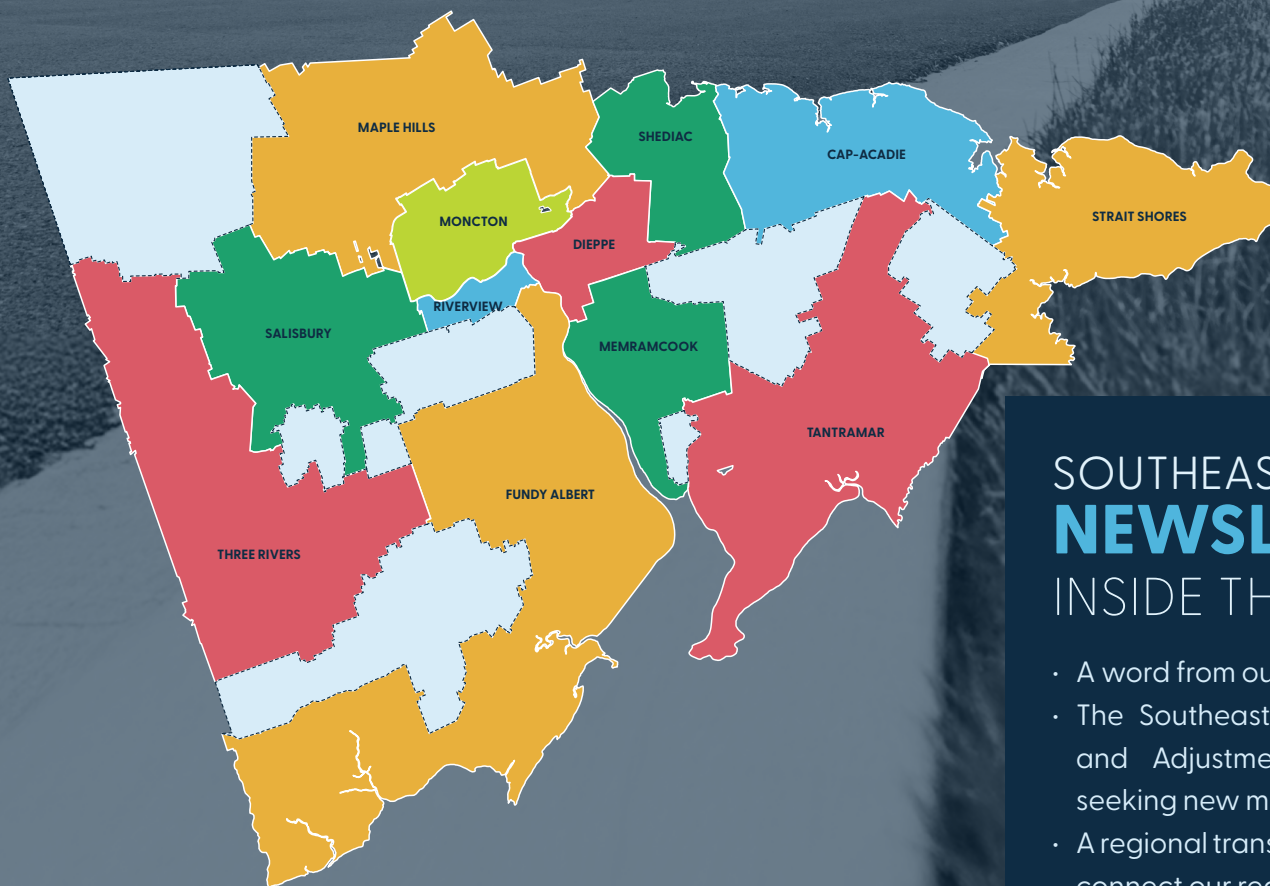




COMMISSION DE SERVICES RÉGIONAUX

# SUD-EST SOUTHEAST

REGIONAL SERVICE COMMISSION



## SOUTHEAST RSC NEWSLETTER INSIDE THIS ISSUE:

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## A word from our CEO

Dear readers,

It's a pleasure to share the third edition of our Southeast RSC newsletter which provides a snapshot of the meaningful work underway across our region, and the talented individuals driving it forward.

We've had a strong start to the year. From launching a region-wide transportation study to receiving national recognition for environmental leadership through Eco360, our momentum continues to grow. We've also welcomed new talent to our team, including Annick Mondat Allemann as our new Director of Community and Social Development. Annick brings deep expertise to this evolving mandate and will play a key role in advancing our regional priorities in this field.

At the heart of our progress is a clear principle: bringing people together to improve the services that matter most to our residents. Whether it's planning for growth, expanding service delivery, or developing sustainable solutions, we remain focused on listening to our municipalities, partners, and communities. Our goal is collaborative leadership that reflects our shared vision for a strong and inclusive Southeast.

Of course, challenges remain, Housing, labour shortages, social issues, and affordability continue to test our region's resilience. But we believe that by working together, we can turn these pressures into opportunities and build a future where everyone can thrive.

Thank you for your continued interest and support. I hope you enjoy learning more about our work in this issue.

Enjoy the read!



Roland LeBlanc, P. Eng.  
Chief Executive Officer



## The Southeast Planning Review and Adjustment Committee is seeking new members

This independent and non-political body is composed of eleven (11) members who perform advisory and decision-making functions under the Community Planning Act (CPA). The members of the Committee, appointed by the Board of Directors of the Southeast Regional Service Commission (Southeast RSC), provide advice and recommendations on land use and planning matters and receive a mileage and per diem allowance for their participation. One position is currently vacant and three more will be available in the fall.

### Eligibility Criteria:

- Members must reside in a community receiving local planning services from the Southeast RSC: Fundy Albert, Three Rivers, Salisbury, Maple Hills, Shediac, Cap-Acadie, Memramcook, Strait Shores, Tantramar, and the Southeast Rural District\*
- Members must be eligible to vote in provincial elections.
- Members of municipal councils or the Southeast Regional Council Board members are not eligible to serve on the Committee.
- An equitable distribution of members across the territory is desirable.
- Members should have basic knowledge of planning and/or local government functions, and experience on volunteer-based committees.
- Diversity of skills and professional backgrounds are required.

If you wish to become a member of the committee, send your resume to [Lori.bickford@nbse.ca](mailto:Lori.bickford@nbse.ca).

*\* The municipalities of Dieppe, Moncton, and Riverview each maintain their own PRAC, they are therefore not included.*

## A regional transportation study to connect our region in progress

The goal is to increase transportation accessibility, affordability and availability to support residents and visitors across Southeast New Brunswick. Different options related to regional transportation are being explored: micro-transit, intercity shuttles, and professionalizing volunteer driver services.

Regional Transportation offers several benefits, notably: the provision of services to communities across the region, improved access to health care, attracts and retains employees, environmental benefits, improved quality of life, assisted and adapted transportation services.

Engagement and dialogue sessions are planned for the forthcoming months. By having everyone at the table, we can work efficiently towards making our dream of a regional transportation system in Southeast New Brunswick become a reality.

## It's time, think local!

The "It's time, think local" campaign is coordinated by the Southeast RSC and its partners, the region's chambers of commerce, and aims to support the economy by calling for united efforts for the resiliency of the regional economy in the current context of instability and uncertainties.





This initiative acknowledges that local entrepreneurs are major assets and contribute to the development and dynamism of their respective communities. The success of this campaign is highly dependent on the involvement of residents. The goal is to change mindsets by promoting collaborative efforts to support the regional economy.

For the moment, the chambers of commerce of Greater Moncton, Albert County, Memramcook, Greater Shediac and Cap-Acadie are actively participating in the campaign with the mission to convert members of their respective communities to transition to consuming primarily products/services made in New Brunswick/Canada. For them, supporting local businesses is essential for stronger communities and a stronger economy.



## A survey to better serve businesses and job seekers

The Southeast RSC – Economic Development Division, in collaboration with Working NB, is conducting a survey to gather feedback from local businesses on key workforce-related topics, including recruitment, retention, and talent development.

This online survey will help to identify the challenges and priorities of these businesses and eventually aid in adapting service provision to better meet their needs.

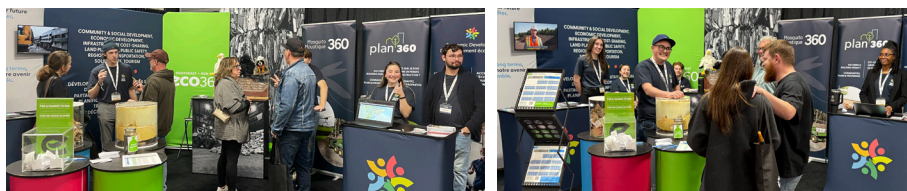
The 15-question survey collects information on the business size, sector of activity, needs, employee assessment tools, preferred recruitment method, policy with regards recruitment of foreign professionals, percentage of newcomers, and existing workforce development programs.

The Southeast RSC and Working NB play a major role in the region's economic, social, and environmental growth. The insight from this survey will be beneficial for both employers and employees, as it supports workforce development and provides solutions to challenges faced by local businesses. The conclusions of this research will inform future programs and initiatives for employers and job seekers in Southeast New Brunswick.



## Some highlights of the Greater Moncton Home Show

The Southeast RSC attended the 34th edition of the Greater Moncton Home Show, on March 21st, 22nd, and 23rd. The participation of its four departments—Economic Development, Eco360, Plan360, and Mosquito360—shed light on its achievements and ongoing projects supervised by its mandated services to meet the needs of residents of the Southeast region. Here is the Southeast RSC at the 2025 Greater Moncton Home Show:



## Mosquito360 begins IMM implementation phase

Integrated mosquito management (IMM) is a modern, holistic, and strategic approach that combines various techniques and methods to effectively control mosquito populations and prevent disease transmission while minimizing environmental impact. It is a coordinated effort that integrates several practices such as surveillance, source reduction, biological and chemical control, larval and adult mosquito control, and education.

This year, Mosquito360 is expanding its surveillance area by an additional 150 to 300 acres of wetland. This adds a relatively large volume of previously inaccessible areas to its surveillance program. The designated surveillance technician will be in charge of monitoring sites (in the cities of Moncton, Dieppe, and Riverview) throughout the season and determining whether these areas are conducive to mosquito breeding. The data collected during the surveillance will aid in the development of a treatment profile.

Moreso, adult traps will be added to more than 20 additional sites, with the goal of collecting data on adult mosquitoes and their activities.

To keep the public informed and involved, Mosquito360 plans to adopt a robust communications strategy. The intention is to create awareness about its sustainable management method and mobilise residents and students to support the department in its efforts to eradicate certain species that can be harmful to humans.

Mosquito360's numerous field activities aim to develop species profiles specific to the region, which will facilitate treatment decision-making. In the near future, the department will develop a Geoportal, in collaboration with Plan360, for the dissemination of useful data and resources.



## Eco 360 receives the 'Call2recycle Leaders in Sustainability Award'

Call2Recycle recently awarded the Leaders in Sustainability Award to the Southeast RSC -Eco360. This distinction recognizes Eco360's environmental initiatives, its commitment to responsible battery collection and recycling, and its collaboration in environmental protection.

In the last few years, Eco360 has made significant contributions to the advancement of sustainable waste management, taking waste on a journey to becoming a resource again in the most eco-friendly ways. Its multiple initiatives have helped tremendously in diverting waste by recycling and composting to reduce the impact of solid waste on the environment.

Eco360's most successful achievement over the years is undeniably the conversion of hundreds of residents to join the recycling revolution. Its residential programs as well as technological evolution (through its app) have facilitated the transition for many residents of the Southeast region of New Brunswick toward adopting more responsible waste management decisions and behaviours that are beneficial to our ecosystem.

Eco360's actions over the last 3 years have increased the number of batteries collected and recycled from 1.5 million in 2022 to 2 million in 2024.

For residents looking to dispose of their batteries, they can take them to our Mobile Eco-Depot, our onsite HHW Depot or to various drop-off locations throughout the Southeast region of New Brunswick.





## Annick Mondat Allemann Joins the Southeast RSC

The Southeast Regional Service Commission welcomed its new Director of Community and Social Development in March. Originally from Montreal, Annick is a professional with extensive international and multidisciplinary experience in academic research, telecommunications, video games, fitness, and non-profit organizations.

Her career began in the mid 90s after her two bachelor's degrees in criminology and psychology. She subsequently earned a certificate in addiction and a second in public services administration, while working in the field of research, providing support to youths in difficulties and people experiencing homelessness. Annick also holds a master's degree in sociology of communication and journalism, obtained in 2004 in Switzerland.



Over the course of her long career, she held the following positions: specialized educator, community worker, program coordinator, client service manager, development manager, project and communications manager, executive director of Actions Femmes PEI, assistant director of the French Health Network of PEI, and member of the advisory circle of the Pan-Canadian Voice for Women's Housing.

## Metal detecting: a sometimes damaging hobby

The Isthmus of Chignecto, the ever so crucial land bridge connecting New Brunswick to mainland Nova Scotia, in the heart of Mi'kma'ki, has long been an important crossroads for the movement of people and goods. Its many waterways were the equivalent of today's network of highways. Acadians built extensive aboiteaux (dyke) systems, allowing them to farm the lands and settle here. The British fought wars to gain control of the territory. Unsurprisingly, the region contains vestiges of hundreds of years of settler history and thousands of years of Mi'gmaq presence. The historic record of this region is prolific, and for these reasons it is particularly vulnerable to looting by metal detectorists.

Although the allure of metal detecting is understandable – a real-life treasure hunt, did you know that apart from damaging a site's historical legacy, metal detecting specifically for historical archaeological objects is actually illegal in New Brunswick without a permit?



Most detectorists surely want nothing more than to find lost treasures and believe that having the landowner's permission is sufficient to metal detect, but removal of archaeological objects from the ground is prohibited

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under NB's Heritage Conservation Act. A permit is required to undertake archaeological field research, including the recovery of archaeological objects by metal detecting.

Moreso, when an artifact is found on any provincially regulated land in New Brunswick (including private land), it must be reported to the Archaeology and Heritage Branch as soon as possible. Metal detecting is also strictly prohibited in national historic sites and national parks.

### Do your part in helping curb this growing problem

- If you find a historical object, report it to provincial authorities (archaeology-heritage@gnb.ca)
- If you are a landowner who is approached by a detectorist, think twice before granting permission.
- If you see anyone detecting at a historically designated site (provincial or federal park), report the activity to employees at the site if it is open or to the RCMP.

For more information about archeology in New Brunswick, visit:

[www.gnb.ca/en/topic/culture-heritage/heritage-museums/archaeology.html](http://www.gnb.ca/en/topic/culture-heritage/heritage-museums/archaeology.html)

### Briefs

- The Southeast RSC - Community and Social Development Department is organizing five food safety workshops for non-profit organizations in the southeast region in April and May. The courses, delivered in both official languages, online and in-person, provide participants with the basics of safe food handling. At the end of the training, each participant will be awarded a certification.
- Do you want your children to become aware of the realities of our environment? Do you want them to be part of the next generation of nature defenders? Eco Hero is the fun and interactive game that will teach your children the basics of waste sorting. Visit [eco360.ca/eco-hero](http://eco360.ca/eco-hero); it works for adults, too!
- The Southeast RSC - Economic Development has signed a partnership with the Francophone South School District, which aims to strengthen student entrepreneurship through the IDEA Centres, which opened at the beginning of the year at Odyssee (Moncton), Mathieu-Martin (Dieppe), and Louis-J-Robichaud (Shediac) schools.
- Summer is at your door! Ready for exciting and fun-filled moments? The Southeast RSC - Tourism Division has a huge events calendar of arts, festivals, sports and more, ready for you to explore. Click on the link, have a look at our event calendar and make one or more picks for extraordinary experiences <https://www.nbse.ca/tourism>. Let's plan your time out together!

The Regional Tourism Events Calendar promotes public events across Southeast New Brunswick. Its primary objective is to inform both visitors and residents of the exciting events happening across our region.

# MORE NEWS

### Upcoming Events

#### Entrepreneurship Webinar

Dates: May 5th & 8th, 2025

Time: 12:00 PM - 4:00 PM

For more information visit [ede.nbse.ca](http://ede.nbse.ca)

#### Eco360 Reuse Expo

Dates: May 31st to June 1st, 2025

Venue: Moncton Coliseum